

## Press Intern



Project Title	Press Intern
Project Summary	Monitor media coverage of US Government in Spanish-language media, advise on opportunities to engage social media audiences, create social media graphics and clips, and report on media engagements for the Miami-based Media Hub of the Americas.
Country	United States
Country/Region of Focus	Latin America and the Caribbean

## Project Description

VSFS interns are tasked with tracking and reporting on social and traditional media coverage of any high-level media interviews, press briefings, or media advisories that we coordinate or disseminate. Interns also do research for various on-going projects. For example, our previous interns were heavily involved in research for a study of the Western Hemisphere social media environment.

Interns are asked to keep an eye on social media and any large-scale conversations going on about the US Government and Ibero-America. We also request interns assistance in creating social media graphics, video or photo clips to be used on the USAenEspañol and USAemPortugues Twitter and Facebook pages.

Proficiency in Spanish is required for our intern. Proficiency in Portuguese is a bonus, but not required.

## Required Skills or Interests

### Skill(s)

Data analysis

Editing and proofreading

Social media management

Writing

# Additional Information

None

# Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Spanish	Native or bilingual proficiency	Native or bilingual proficiency	Required
Portuguese	Elementary proficiency	Elementary proficiency	Nice to Have